

General Meeting | MINUTES

DATE 21/3/2019 | 6.30 | The Lookout Milkbar

Meeting called by	Bronwyn Davies	Bronwyn Davies, Garry Connell, Sarah Kyter, George Kyter, Cheryl Gaedtke, Helen Brieschke, Lucas Barbe FSQ, Kathryn Kilcoy Rural, Anna Jones, Jayne McKenzie, Sally Wright
Type of meeting	General Meeting	
Facilitator	Bronwyn Davies	
Note taker	Sally Wright	Apologies: Terry Honan, Roger Hagelaar, Matthew Robinson, Cr Sean Choat, Warren Seeto, Keith Beaky, David Dunn, Terry Gabbedy
Timekeeper	Sally Wright	

AGENDA TOPICS

Agenda topic Minutes of previous meeting | *Presenter* Bronwyn Davies

The minutes of the general meeting held on January 24th to be accepted as true and correct. That the Minutes from the February 28th Hosted Meeting be accepted as a Hosted meeting not a general meeting and that the items have been referred to the Agenda for the 21st Meeting.

Conclusion Moved: Cheryl Gaedtke Second: Garry Connell Agreed: All

Action items

Person responsible Deadline

Raise outstanding agenda items for hold over to next meeting

Agenda topic Business Arising | *Presenter* Bronwyn Davies

NBN: The new Manager of the NBN for QLD is Damon Cavalchini of the Toowoomba Region. Cheryl noted that Council did not provide any information to NBN and was not responsible for "wrong" information. It was noted that the Chamber recognized that NBN were at fault for not contacting Council and this was relayed to the NBN by the President on Feb 22nd.

TMR-Kilcoy Bridge and Mary Street: Time line 8-9mths work from end of May 2019. Further information will be available once the Council and the President have been notified.

Experience Somerset: Congratulations were expressed to the organizers particularly the Council and the catering. The Toogoolawah Hotel provided amazing food. The Kilcoy District Alliance was successful in obtaining permission to use the Tourism Database for the Kilcoy Yowie Country Markets.

Memorial Dinner: The president noted this memorial fund is relevant to Kilcoy and lovely way to celebrate our fallen protectors.

Treasurers Report

President: Bronwyn Davies Secretary: Sally Wright Treasurer: Garry Connell Committee: Neil Barradeen, David Dunn

New members have been welcomed. Special thanks to Lucas from FS Qld for joining. The president noted that our only source of income is the membership fee. The president is working towards furthering the ability for fundraising.

The financials were presented with bank statement and fully reconciled profit and loss and balance sheet.

That the Treasurers Report be accepted as true and correct:

Moved: Garry Connell: Second: Bronwyn Davies: Carried: All

Agenda topic *General* | Presenter *Bronwyn Davies*

Tourism Committee Meeting

Kilcoy and District Fact Sheets have been produced, we are hoping to have use of the Council Headers and email for tracking and monitoring. Bronwyn noted she has a meeting to arrange with the Communications Manager of the Council to discuss.

Economic Development Meeting

Note the Kilcoy Beautification Plan, presented by the Kilcoy District Progress Alliance in 2018 is now in Councils Workshop phase. This is great for Kilcoy and surrounding towns. The Chamber prospectus is being developed to interest investment in Kilcoy, District and Somerset. The Chamber is building a relationship with the Somerset Regional Business Alliance towards a Business event that everyone can benefit from within the business community. Bronwyn noted attendance at the Small Business Expo on April 4th. Sarah Kyter offered to hold business cards in her premises "The Lookout Milkbar".

Kilcoy Road Issues- Heavy Vehicle Alternate Route

Do we as a Chamber provide a petition/survey to gauge community support for the "heavy vehicle" alternate route? Replacement of the disintegrating Kilcoy bridge is good news however the bypass during the bridge works is not related to the identified "heavy vehicle" alternate route. There appears to be movement in the community to get this alternate route top of mind of decision makers. Cr Cheryl Gaedtke advised that all business must be on the same page to effect any changes. We need to provide a reason for people to stop. Kilcoy appears to have major parking/stopping issue hence people just drive through or stop to use the amenities. It was noted that towns do flourish from bypasses.

Many stakeholders must work together. Sarah noted that her survey showed 80% of people stopping in her café on weekends are travelers. 60% through the week. Kilcoy has great potential. Lucas noted as new to the Somerset Region, there is no way to easily find out what businesses are available in the Region. Lucas noted there is minimal digital presence, he utilised word of mouth. Cr Helen Brieschke suggested Google Maps be utilized. Bronwyn noted the Council provide a business register that is being updated to be more user friendly. The Chamber also has a website presence but this does not solve the issue of locating businesses in the Region. Educating the local community is needed. It was suggested a joint project with Somerset Regional Business Alliance, explore Grant applications to revisit "Buy Local ". Sally noted we are a mobile society and that we need to foster Pride in the town. A bigger event like Tidy Towns to build community pride. Kilcoy now has a strong diverse community to build a proud network upon. Embrace cultural differences. Local business must provide a nice experience so new customers will be encouraged to return.

The Business community has opportunity utilising the local markets, Park Run and Gym memberships and patrons. More voices from new membership of the Chamber is needed. Local

businesses could do more promotion as not all products are available locally but not all products are **known** to be available locally.

The President noted that the Chamber now has a presence on the small business consultation panel. Bronwyn attended a consultation seminar in the Future of Work and workplace relationships in QLD.

ACTIONS: The Chamber to come up with a strategy for Business and membership promotion:

- Google Maps for all businesses in the Region.
- Chamber to approach media for free Editorial presence in the local papers and on radio. (nb FM 101.5 Caboolture TBC)
- Chamber to follow up Joint Buy Local event SRBA.
- Editorial in local media to showcase our local businesses.
- Members to utilize social media groups, provide a list of local FB groups to share business.
- Business to recognize their own efforts in developing customers.
- The Chamber to connect to the Retail Association of QLD
- Locate other Towns that have similar issues as Kilcoy-apply to Kilcoy

Meeting closed: 8.08 pm

Next Meeting: 6.30 pm May 23rd 2019 Location - The Stanley

President:

Secretary:

Treasurer :