

GENERAL MEETING

MINUTES IN BRIEF
MAY 2019

MESSAGE FROM THE PRESIDENT

Our May meeting welcomed in new members and was held at the Stanley Hotel in Kilcoy. Our Council CEO Mr Jason Bradshaw was present and offered insight and clarity to much of the discourse. Discussion included the confirmation of our next event dedicated to marketing of Kilcoy, the Region and businesses within the locality that have financial membership of the Chamber. We also recognised the need to embrace constitutional change.

GENERAL MINUTES IN BRIEF

- Kilcoy Bridge and Mary St community meeting in near future.
- The Chamber will explore all options for dialogue around the Heavy Vehicle Alternate Route
- Representation on the Small Business Consultation Panel
- We welcomed new members and guests
- Tourism proposal to local business from SRC
- Google Business is a free marketing and promotional opportunity for your business
- Small Business Expo Moreton Bay 5th July
- Economic Develop Committee support for data retention of BVRT activity for development proposals
- Kilcoy business can utilise Kilcoy Markets for news, Business cards and flyers
- FM101.5 and Flip Digital presentation June
- Social Media and asset protection. The Chamber is not the Administrator of its own page.
- Social media reach hindered because not Admin
- Chamber meetings - executive style, branch out to encompass more dialogue and discourse for meaningful relationships
- No response from the reach out to the Retail Association
- Constitution re-imagined
- Fernvale Relay for Life 28/9
- Resource material and links relating to small business issues
- <https://www.kilcoychamberofcommerce.com.au/strategy-and-initiative/>

CONTACT

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BUSINESS INSIGHTS

Kilcoy Development

- FM 101.5 editorial marketing proposal to all Chamber members
- Google Business is a great tool for free marketing of business
- Flip Digital re truths and myths of social media
- Somerset Region has a wealth of business knowledge

NEXT ATTENDANCE

No Agenda

- Business Insights
- Business promotion
- Chamber Development future direction

Date and Time

Thursday 20th June
6.30 pm The Visitor Info Centre